

# KERRY SNYDER

Developer + Designer  
Downtown Los Angeles

## EXPERIENCE

### Founder, Lead Designer

@ ÆTHER LLC in Los Angeles, *January 2016*

- designing a wearable augmented reality platform
- exploring blockchain and cryptocurrency applications

### Founding Member, Head of Operations

@ Arrivo in Los Angeles, *December 2016 - December 2017*

- built a team of 30 world-class engineers in under a year
- developed and maintained [arrivo-loop.com](#)
- authored a [timeline of transportation technology](#)
- led IT, facilities, office management, and events

### Lead Experience Designer

@ SolarCity in San Francisco, *January 2013 - November 2015*

- spearheaded the design and development of [go.solarcity.com](#), which distilled our multi-week sales process into a ten-minute online DIY experience
- formed a UX design/front-end development team dedicated to unifying the SolarCity customer experience
- interviewed and hand-selected dozens of developers and designers as we built the front-end/user experience team

### Product Manager & UX Designer

@ Disney Interactive in Palo Alto, *February 2011 - November 2012*

- helped to build Disney's new user identity platform, starting at the whiteboard, now with over 300M users
- designed products focused on media discovery, gamification, virtual goods, family shopping, and [secured a patent in online personal integrity](#)

### Founding Team Member & Content Strategist

@ Togetherville in Palo Alto, *March 2010 - February 2011*

- pioneered and launched the first real-identity social media network for kids and their families
- played an integral role in building the company, defining its products, and bringing about its acquisition

### Co-founder

@ Third Prime LLC in Portland, *January 2009 - March 2012*

Along with four industrial designers, I founded this consumer and health-related product design firm in my last year of law school.

### Research Assistant, Intellectual Property Law

@ Lewis & Clark Law School in Portland, *May 2008 - May 2009*

Under the tutelage of the head of the IP department, I explored foreseeable collisions between technological innovation and intellectual property law, specifically with regard to digital music copyrights.

### Research Assistant, Pharmacology

@ UIC College of Medicine, *1999 - 2001*

Under the mentorship of Professor Babich, I assisted in the endeavor to genetically introduce antibodies into lung cancer cells in order to trigger programmed cell death.

## IDEAL POSITION

Throughout my career I have sought and built teams that:

- ask the tough questions about the big problems
- collaborate, communicate, and execute efficiently
- start from first principles and use the best tools available

## SKILLS

### Design

- responsive web interfaces
- material design
- wireframing & prototyping
- data visualization
- UI/UX/interaction design
- graphic design & typography
- branding & logo design
- photography & videography
- content strategy
- API architecture

### IT & DevOps

- IDE: Atom, Sublime, tmux
- OS: Windows, Mac, Linux
- version control: git, svn

### Development

- templates: HTML, Handlebars, Jade
- stylesheets: CSS, SASS, LESS, Stylus
- back-end: node.js, Mongo, Express
- frameworks: AngularJS, React, Roots, Bootstrap
- build systems: Gulp, Webpack, Grunt
- agile development
- scrum methodology
- publishing: Heroku, Wordpress, Zeit

## EDUCATION

### J.D., Intellectual Property

Certificate in Intellectual Property Law

@ Lewis & Clark Law School in Portland, *2009*

Certificate in International Intellectual Property Law

@ Tsinghua University School of Law in Beijing, *2007*

### B.S., Mathematics

@ University of Illinois at Urbana-Champaign, *2004*

### B.A., Economics

@ University of Illinois at Urbana-Champaign, *2004*

## CONTACT

portfolio	<a href="#">krry.me</a>
linkedin	<a href="#">/in/kerrysnyder</a>
facebook	<a href="#">/krryon</a>
twitter	<a href="#">@krryon</a>
instagram	<a href="#">@krryon</a>
snapchat	<a href="#">@krry</a>
medium	<a href="#">@krryon</a>
email	<a href="mailto:kerry.spyder@gmail.com">kerry.spyder@gmail.com</a>
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